

SERVING THE COMMUNITY  
WITH THE HELP OF  
THE COMMUNITY



# AUSTRALIND swimming club

## Mission Statement

To provide the facility, safe environment, and the expertise to enable all swimmers to develop their skills and allow them to reach their full potential.

PRIDE  
COMMITMENT  
EXCELLENCE

# SPONSORSHIP PACKAGE

Dear Sir/Madam

I am writing to introduce you to the Australind Swimming Club. We are a long standing locally based community club. Our swimmers train at Leschenault Leisure Centre in Australind. We have a committed base of 4 volunteer coaches who dedicate between 3 - 20 hours per week training their squads, from entry level swimmers through to swimmers at a State level and others who participate in Open Water events throughout the State. We also strive to encourage and develop swimmers at a recreational level to give them the best opportunity to be involved in and enjoy the sport of Swimming.

Our coaches, committee members and volunteers support the club by giving generously of their time and skills. It is these personal commitments along with sponsorships that help build clubs that in turn help build communities. We rely on sponsorship to enable us to provide quality swimming programs at an affordable price as well as to host development clinics for our swimmers and coaches and to subsidise travel, accommodation, uniforms and equipment. We invite you to become a part of our club and share the exciting times that lay ahead as the club endeavours to become the leading Regional Swimming Club in WA.

We are confident that we can deliver valuable exposure for your company that will outlast your direct involvement with us. We will work for you and with you to ensure that you are more than satisfied with the result and we are confident your involvement at Australind Swimming Club will be a long and happy one.

We ask that you consider sponsorship of our club and the benefits it will bring to both your company and to Australind Swimming Club. With your approval, our sponsorship coordinator will contact you in the next few days to further discuss this proposal. In the meantime, should you require any further information, or have any queries please feel free to contact me or our other committee members on the numbers listed at the end of this document.

Thank you for your consideration, we look forward to your support.

Sincerely

Kate Pfoeffler  
President  
Australind Swimming Club  
0428 404 284  
[president@australindswimmingclub.com.au](mailto:president@australindswimmingclub.com.au)

## **Current Exposure**

Australind Swimming Club has a membership base of approximately 40 competitive swimmers and 30 families. The club is based at Leschenault Leisure Centre which has over 1 million visitors every year. Our team competes on average twice a month all year round in a variety of locations across WA – from Albany to Carnarvon and everywhere in between. Most meets have an average of 500 competitors, not including families and officials. This allows ASC to provide sponsors with unlimited exposure.

Earlier this year, Australind Swimming Club sent a team of 23 swimmers to Mount Barker for Country Pennants. Last year we brought home the B Grade Pennant and this year placed 4th in A Grade. Next year we will travel to Carnarvon with the aim to bring home the A Grade Pennant, providing even more exposure to our sponsors.



# **SPONSORSHIP**

## **Platinum Package - \$5,000**

The Platinum package may include the following:

- Banner display at every meet (supplied by sponsor)
- Acknowledgement of sponsor at all club events.
- Sponsor's logo on club apparel, club hats and deck coats.
- Significant exposure, not only to club members but the general public through prominent signage at Leschenault Leisure Centre and the Leschenault Sporting Association
- Logo promoted at LSA, on our website and social channels
- Invitation to presentation evening with the option to present awards  
Regular communication channels throughout the year to the club database
- Sponsor listed in the Member's Handbook as a Platinum Sponsor
- Contributing to positive community development through involvement in a sport the engages players from beginners to the elite level.

## **Gold Package - \$2,000**

The Gold package may include the following:

- Acknowledgment of sponsor on our event day shirts
- Acknowledgement of sponsor at all club events.
- Sponsor listed in the Member's Handbook as a Gold Sponsor
- Significant exposure, not only to club members but the general public through signage on the club notice board at Leschenault Leisure Centre and the Leschenault Sporting Association
- Contributing to positive community development through involvement in a sport the engages players from beginners to the elite level.

## **Silver Package - \$500**

The Silver package may include the following:

- Logo promoted at LSA, on our website and social channels
- Significant exposure, not only to club members but the general public through signage on the club notice board at Leschenault Leisure Centre and the Leschenault Sporting Association
- Contributing to positive community development through involvement in a sport the engages players from beginners to the elite level.

# **Club Contact Details**

Secretary

secretary@australindswimmingclub.com.au

Australind Swimming Club

Locked Bag 4 Australind WA 6233

This submission has been authorised by the 2021 -2022

Australind Swimming Club Committee.

# **WE WANT YOU ON OUR TEAM!**